



2017 IMPACT SERIES

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Engaging Your Part-time Workforce

According to Workforce 2020, a study conducted by Oxford Economics and sponsored by SAP, 83% of executives indicate they're increasingly using contingent workers (part-timers, casual workers, freelancers, etc.) at any time, on an ongoing basis. Currently 27.8% of the workforce is comprised of contingent workers with some forecasting that number to reach as high as 50% by 2020.

With tightening labor pools and strong trends toward a more flexible workplace, organizations in all industries must re-think their strategies towards the contingent or part-time workforce. Most employers have staff-engagement strategies centered on the full-time employee while neglecting part-timers, leaving them disengaged. With the growth of this segment in the workplace, companies will begin to see the effects of disengaged part-timers in higher staff attrition rates and lower productivity.

Join us for a webinar discussing strategies to engage your part-time workforce, lowering turnover and maximizing productivity.

In this webinar, you'll learn:

- **Three strategies to drive higher engagement in your part-time workforce**
- **Innovative and cost-effective ideas to enhance the attractiveness of your part-time job opportunities**
- **How one company implemented creative benefits to increase part-time employee satisfaction**
- **Compliance pitfalls of the part-time employment relationship and how to mitigate your risk**

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