

2017 IMPACT SERIES

presented by

KEYSER

April 27, 2017 | 8 – 11 a.m. | The Groves Center 7107 Elm Valley Drive, Kalamazoo, MI 49009 | \$99

Sustainable Funding Strategies

You just received a 14% renewal...something about trend ??? So you increase your deductibles and copays, then try to rationalize the changes to your employees in a rushed, paperwork-filled open enrollment meeting. You wait 10 months and do it all over again.

Does that sound familiar? It's what we call the **annual benefits train wreck**.

I'm sure you've been there. In fact, it is quite common. *Is that a sustainable model for you and your business? Is it sustainable for your employees?*

Keyser is excited to bring together industry-experts to share insight and knowledge on how to create real sustainability with your health care spend. While self-funding is not for every organization, it is becoming more and more viable in today's market. *Is self-funding viable for you?*

If you are a leader of an organization with over 50 employees on your medical plan, you are invited to join us for our **Sustainable Funding Strategies** seminar to experience our self-funding boot camp with hands-on exercises and discussions, then hear from industry-leading professionals with exciting strategies to lower your costs, enhance access, and engage your employees.

Our team of professionals includes:

Bill Crimmins, RxHelp Centers

Ryan Valek, Sun-Life

Howard Lancaster, Insight Benefit Administrators

Anthony Schelfhout, Teladoc

Brian Bellware, Keyser Insurance

In this seminar, you'll learn:

- The components of administering a self-funded plan.
- How to determine if self-funding is right for you as an employer.
- Market trends and best practices for maximizing your self-funded plan.
- The secret to getting your employees to become smart health care consumers.
- How worksite clinics operate, and if ran correctly, how they should cost significantly less than other primary care providers.
- Workable solutions to manage health better through correct utilization and management of Rx.
- The current and future state of telemedicine and virtual care.



The event fee will be waived by mentioning this flyer upon registration.

To register, please visit www.keyserimpactseries.com

