IMPACT

2017 IMPACT SERIES

presented by

KEYSER

May 24 | **8 – 11 a.m.** | **TERRYBERRY** 2033 Oak Industrial Dr. NE, Grand Rapids, MI 49505 | **$99**

High Impact HR

The most effective HR professionals aren't **on the job**. They're not on **a career path**. They are on a **mission**.

They are on a mission to make an impact in other people's lives. Whether they intentionally pursued an HR role or were **volun-told**, the really good HR people were built to make an impact.

Energized by seeing the best in people and striving to create the very best environment for people to succeed, HR is the impact driver in any organization.

Keyser has tapped into local resources to bring you national expertise on how to drive high impact HR. Highly sought after SHRM conference speakers, *Mike Byam* and *Gary Kushner*, are going to each share their 2017 National SHRM conference talks with you, while HR leader turned c-suite executive, *Jeanne Bolhuis* is going to shed light on engaging the c-suite with lessons and inspiration from her 30 year HR career.

Learning Objectives:

- How businesses are adapting their employee recognition strategies to respond to the current economy
- Review the key steps for developing an effective recognition program and understand how to put them into practice
- Understand which awards are the most and least effective
- Learn how human resources can impact executive leadership and help drive organizational strategy
- How to get buy-in from senior leadership for your HR initiatives
- How to assess the perceptions of HR initiatives from key leaders and drive better alignment
- Learn how work has and will continue to change along with worker expectations
- Learn how machine learning will impact (but not replace) human work in the workplace

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Ready to Make an Impact?

The event fee will be waived by mentioning this flyer upon registration.

To register, please visit **www.keyserimpactseries.com**

3 CREDIT HOURS OF CONTINUING EDUCATION

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